



Who Should Apply

Graduate students with a background in **agriculture, agricultural economics, life sciences, business studies, or economics** with an interest in the agro-food sector.

Application Process

Send your application until **December 1st 2016** to the contact person (see flyer impressum), along with your **transcripts** and a **personal statement**.

Travel and hotel costs will be covered by EU Erasmus+ fundings.

Admission Requirements

- ⇒ An advanced level in English (written and spoken)
- ⇒ At least 5 credits in micro-economics / industrial organization
- ⇒ At least 5 credits from business-oriented classes



Partner Universities & Industry Members



University College Dublin



Erasmus+ Strategic Partnership

Mobilizing Agro-Food Expertise (MAFE)

3rd Intensive Study Program (ISP) 2017

Challenges and Opportunities for Modern Agribusiness Firms

12-18 March 2017, Bolzano, South Tyrol



Introduction

The agro-food industry employs over 48 million people in the EU and generated about 6% of the EU Gross Domestic Product.

However, the sector has been underperforming compared to the overall economy in recent years.

To tackle this issue five top universities from across Europe and two companies in the agribusiness sector are joining together to build a competitive and Intensive Study Program (ISP).



The ISP serves to:

- ⇒ Provide students with knowledge and skills needed to successfully enter the European agro-food sector
- ⇒ Increasing cooperation between industry and universities
- ⇒ Disseminate experts' knowledge regarding economic aspects of the agro-food sectors
- ⇒ Foster the international collaboration of European scholars on agro-food sector issues
- ⇒ Spur a dialog among different stakeholders of the agro-food sector

Syllabus

The Intensive Study Program (ISP) **“Challenges and Opportunities for Modern Agribusiness Firms” (COMAF)** will present a thorough overview of the different aspects characterizing the modern agribusiness sector.

The topics will treat **different aspects** of the **interactions** among actors operating in modern **food supply chains**, from **farmers' decisions, contracts, cooperatives, vertical** and **horizontal relationships** between firms; changes in modern **food retailing**, food **quality, information** and **consumers' choice** and **behavior**.

Students will gain an **understanding** of the critical factors impacting modern supply chains of agricultural and food products in Europe. The course is worth 5 ECTS.

Students' impressions

“It was a great experience working with so many highly motivated students from such different academic backgrounds.”

“The different lectures from several professors brought variation to the topic.”

“Through this program I was able to expand my experience in supply chain and market research as well as to improve my communication and presentation skills, especially when interacting with company representatives.”



Excursion

Interactions with private sector speakers are an integral part of the ISP. After students learn about the characteristics and trends of the EU agro-food sector, our industry partners provide insights into how large corporations perceive and deal with these characteristics and trends.

In 2015 and 2016 the students visited several companies e.g. BayWa AG, MondoMelinda, Rotari to learn more about grading, storage, shipment and quality management of agricultural commodities.



Contact Us

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