



MAFE - Mobilising Agro-Food Expertise



Vision

With this project we contribute to the development of a competitive, efficient, innovative, and sustainable agribusiness sector.

Mission

Our work contributes to improving the understanding of the functioning of the agro-food industry by teaching policy-relevant issues concerning institutions, farmers' and consumers' behavior and the impact thereof on competition and the provision of quality.



Erasmus +

This program supports activities that contribute to the Europe 2020 strategy and the European Education and Training (ET) 2020 agenda.

By supporting our project, it also contributes to the Common Agriculture Policy (CAP).

Strategic Partnership

Strategic Partnerships aim to support the development, transfer, and/or implementation of innovative practices as well as the implementation of joint initiatives promoting cooperation, peer learning and exchanges of experience at European level.



EU Agro-Food Industries

- 6 % of total gross-value added in the EU economy (2012)
- 11 % of total EU employment
- € 120 billion in exports and € 19 billion trade surplus

Challenges

- Too few individuals develop sector-specific qualifications at university level;
- A gap exists between the skills that are actually required by employers and the curriculum offered by universities;
- Too little communication occurs among relevant stakeholders.



Goals

1. Disseminate expert knowledge
2. Provide students with key knowledge
3. Broaden accessibility and extend reach



Actions

- Expert knowledge is often localized at universities or in the industry. We bring together experts in different parts of the agro-food supply chain from European universities and industry to provide students with key knowledge and competencies.
- By creating a MOOC we lower the barriers to access university education and thus make better education available to a wider audience



Project Status

- We developed a **Master-level module** covering the agro-food supply chain
- **1st ISP** (1 week Intensive Study Program) held at TUM, Germany, March 2015
- **2nd ISP** held at Bozen, Trentino, Italy, March 2016
- **1st Multiplier Event** held at University Cassino, Italy, October 2015

Currently ongoing:

- **MOOC** recording
- Planning of **3rd ISP** in March 2017
- Hosting **2nd Multiplier Event** in Edinburgh, UK, October 5th, 2016



Partners

